

BETTER MARGINS
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Rest easy with Jobri®
as your business partner

SUPERIOR PRICING MEANS GREATER MARGINS

Jobri provides better pricing compared to the market leader. More standard features means you can set aggressive prices that yield outstanding gross margin percentages.

You also receive better margins because you can focus on additional sales instead of service issues, an important step to more profitability. The superior performance of our adjustable bed will enhance customer satisfaction to ensure more return customers. That adds up to repeat customer sales.

What's more, the BetterRest adjustable bed compliments the mattress performance and results in fewer mattress returns, an additional way to benefit from the Jobri relationship. You'll make more money, sell a product that excels, and reduce service calls and returns.

HOW TO GET STARTED WITH THE IDEAL BUSINESS PARTNER

Call us now to discuss the BetterRest adjustable bed program in more detail and to get started, or log on to our bed site www.betterrestbed.com for more information.

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www.betterrestbed.com
www.jobri.com



YOUR IDEAL BUSINESS PARTNER

Choosing the ideal business partner can launch your store to a new level of success, and what would make that partnership ideal? A top quality product, satisfied customers and great profit margins...all things we pledge so your store sales increase with your shoppers' contentment.

**BETTERREST**
by Jobri®